

THE INDUSTRY: 'WHICH FALL TRENDS REVEALED AT NYFW HAVE CAUSED THE BIGGEST STIR?'

captify.

NEW YORK
FASHION
WEEK



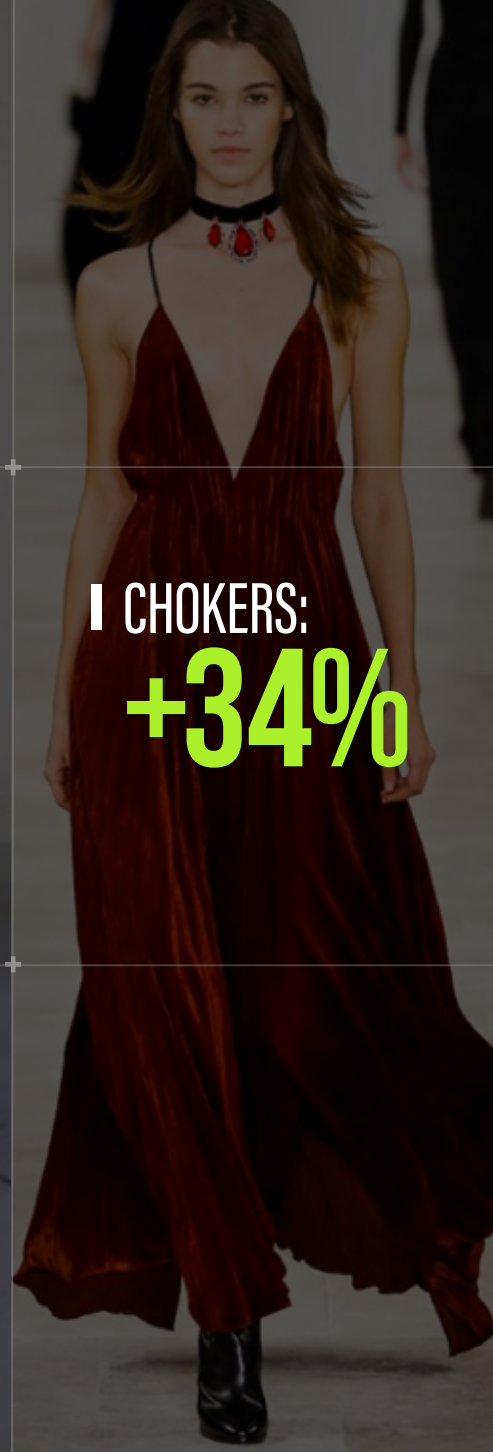
PLAID OVERCOATS:
+51%



FALL FLORALS:
+41%



METALLICS:
+38%



CHOKERS:
+34%



RUFFLES:
+22%



STATEMENT FUR:
-4%

THESE FASHION
TRENDS SPIKED THE
MOST FROM THE
WEEK BEFORE TO THE
WEEK AFTER NYFW