

Captify's D&I Spotlight

THE PRIDE GUIDE

How to celebrate Pride globally and virtually

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A History of Pride:

Pride as a movement is to counteract, but acknowledge, the shame and social stigma that has been put upon LGBT+ people historically and today.

We take LGBT+ Pride month to recognize the origins of the Gay Liberation Movement as the Stonewall uprising in Manhattan, NYC on June 28th 1969—an NYPD raid on the Stonewall Inn with the intention of arresting LGBT+ people. Increasing violence against those being arrested led to gathered crowds spontaneously opposing the arrests and violently pushing back on the police presence.

Christopher Street Liberation Day on June 28, 1970 marked the first anniversary of the Stonewall riots with an assembly on Christopher Street. Simultaneously, the first Gay Pride marches in U.S. history took place in Los Angeles and Chicago. The next year, Gay Pride marches took place in Boston, Dallas, Milwaukee, London, Paris, West Berlin, and Stockholm and by 1972, 8 additional marches took place across the USA.

Modern Pride events range from solemn memorials to festivals and marches, and in 2019 New York hosted the largest international celebration of LGBT+ Pride in history—commemorating the 50th anniversary of the Stonewall Riots. Some countries choose different periods to celebrate a turning point in a country's LGBT+ history.

Why we still need Pride today:





Today, many LGBT+ people around the world still face discrimination. In fact, 70 out of 195 countries in the world consider same sex acts between consenting adults as illegal and in a number of those countries, the punishment is death.





- In Uganda, The British Empire introduced laws punishing homosexuality which remain in place to this day. In 2016, an LGBT+ event was violently attacked by police who arrested 16 people, and the following year the parade was cancelled due to threats from the government.



- In Russia, a law was introduced in 2013 which criminalized the distribution of "propaganda of non-traditional sexual relations" among minors. This has been used to criminalize LGBT+ culture and led to the arrests of numerous LGBT+ citizens and the banning of Pride Parades.
- In the UK in 2018, anti-trans protestors demanded to march at the front of the parade to protest the inclusion of trans women within the LGBT+ community. The organization, Pride in London could not prevent them from marching but rejected their values.

So, what can you do to support Pride? You can get involved in Pride events in your local areas online or in-person; Captify's D&I Taskforce has also suggested some organizations and charities you might be interested in supporting:

Location	Online event	Offline Event	Organisations/charities
 Australia	<p><u>Sydney Pride</u>: an online festival of LGBT+ art, cinema, trivia, debates, sports, fundraising activities and club events across the city. <i>3rd June–30th June, free and paid events.</i></p>	<p><u>Sydney Gay and Lesbian Mardi Gras</u>: Two days of conversation and celebration of LGBT+ and Mardi Gras history and heritage. <i>Sydney, 18th–19th June, free and paid events</i></p>	<p><u>Pride Foundation Australia</u>: provides funding for projects that address the systemic disadvantage of LGBTQIA+ communities and individuals in Australia.</p>
 Canada	<p><u>Toronto Pride</u>: panels, wellness activities, performances and a parade. Events can be accessed via YouTube for people everywhere. <i>Throughout June, free.</i></p>	<p><u>Montréal Pride</u>: Pride Parade starting at 1pm with a moment of silence at 3pm. <i>Montreal, 15th August 2021, free.</i></p>	<p><u>Egale Canada</u>: Focuses on research, education, awareness, and advocating for human rights and equality in Canada and around the world.</p>
 France	<p>Most Pride events in France are offline but virtual <u>Toronto Pride</u> events can be accessed via Youtube in French and English. <i>Throughout June, free.</i></p>	<p><u>Marche des Fiertés (Paris Pride March)</u>: Pride March throughout Paris. <i>Paris, 26th June, free.</i></p> <p>There are <u>various marches</u> across France in different cities and different months.</p>	<p><u>Le Refuge</u>: Helps to prevent the isolation and suicide of LGBT+ young victims of homophobia or transphobia.</p>
 Italy	<p><u>Milan Pride</u>: various online events including talks, panels and art sessions. <i>Throughout June, free and paid events.</i></p>	<p><u>Milan Pride</u>: various offline events including panels, exhibitions and theatre, panels and art sessions. <i>Throughout June, free and paid events.</i></p> <p><u>Rome Pride parade</u>: starting in Piazza della Repubblica <i>26th June, from 3pm, free.</i></p>	<p><u>Arcigay</u> has been fighting for equal rights, self-determination, overcoming stereotypes and prejudices towards LGBTQIA+ people, and against all forms of discrimination since 1985.</p>

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 Spain	<p><u>Madrid Pride:</u> neighbourhood events and the Inauguration of the International Conference on Human Rights. <i>From 25th June, free.</i></p>	<p><u>Madrid Pride:</u> has put on some activities such as a <u>balcony decorating competition</u> where you can win a trip for 2 or a creative <u>mask competition</u> where you can win a €100 shopping voucher. <i>From 25th June, free.</i></p>	<p><u>FELGBT:</u> groups together more than 50 LGBT+ entities from all over the Spanish territory. They work for sexual, family and gender diversity, as well as for the fight against HIV and AIDS.</p>
 Ukraine	<p><u>RizniRivni:</u> online project that allows you to mark your LGBTQ+ support on the global Ukraine map. You can wear and promote designer's clothes devoted to Pride</p>	<p><u>Kyiv Pride:</u> Pride March <i>Details TBA as the event has moved from June to September, free.</i></p>	<p><u>Insight:</u> committed to equal rights, freedom, inclusiveness, and diversity for all social groups. They are engaged in human rights and educational activities, and provide assistance and support to LGBT+ people.</p>
 UK	<p><u>Black Pride:</u> online events, on the theme of "Love and Rage". Europe's largest celebration for African, Asian, Middle Eastern, Latin American and Caribbean-heritage LGBT+ people. <i>2nd–4th July, free.</i></p>	<p><u>London Pride:</u> in person events have been postponed until September 2021, when the parade will take place. <i>Date and route details tbc, free.</i></p>	<p><u>Stonewall:</u> partners with organisations across Britain which help create change for the better so the LGBT+ community can continue to find ways to flourish, and individuals can reach their full potential.</p>
 USA	<p><u>Santa Cruz:</u> view the Santa Cruz 2020 parade on demand for <i>free</i>.</p> <p><u>Thrive with Pride:</u> various events including a live-streamed Charlie XCX concert. All Los Angeles, <i>10th–25th June, free</i></p>	<p><u>Pride on the Beach:</u> open air concert, tickets required. <i>Long Island, 13th June 2021, from \$40.</i></p> <p><u>Dallas Pride:</u> variety show over 2 days. <i>4th June & 5th June—attend virtually for free or in person, tickets from \$15.</i></p>	<p><u>GLAAD:</u> was founded as a protest against defamatory coverage of LGBT+ people. They tackle issues and provoke dialogue that leads to cultural change.</p>